

NO ACABARÁN MIS FLORES,
NO CESARÁN MIS CANTOS.
YO CANTOR LOS ELEVO,
SE REPARTEN, SE ESPARCEN.
AÚN CUANDO LAS FLORES
SE MARCHITAN Y AMARILLECEN,
SERÁN LLEVADAS ALLÁ,
AL INTERIOR DE LA CASA
DEL AVE DE PLUMAS DE ORO.

POEMA DE NEZAHUALCÓYOTL



Flor & Canto

IN XÓCHITL, FLOWER, IN CUÍCATL, CHANT. THAT IS HOW OUR ANCESTRAL CULTURES CALLED THE POETRY, THEIR DEEP FORM OF EXPRESSION THAT SUPERBLY SCULPTED THE ESSENCE OF WHAT WE HAVE ALWAYS BEEN: NATURE, WAR, PEACE, BLOOD, BEAUTY, RAGE, SACRIFICE, UNIVERSE, LOVE, GOD.



WE ARE THE DEEPEST ESSENCE OF MÉXICO.

MÉXICO IS THE OWNER OF 17 JEWELS WHIT PDO (PROTECTED DESIGNATION OF ORIGIN) CONCEIVED IN ITS TERRITORY. FROM THE GLORIOUS TEQUILA FROM JALISCO TO THE DELIGHTABLE MANGO ATAULFO FROM CHIAPAS. FLOR Y CANTO IS THE ALLIENCE THAT GATHERS IN DIFFERENT PRODUCTS ALL OF OUR DESIGNATION OF ORIGINS, PROTECTED AND RENOWNED AROUND THE GLOBE.

FLOR Y CANTO IS MÉXICO'S MASTER PIECE,

WORTH TO BE IN YOUR HOME'S MUSEUM.



Flor y Canto



DESIGNATION OF ORIGIN

TEQUILA (JALISCO) 1974
MEZCAL (OAXACA) 1995
SOTOL (CHIHUAHUA) 2002
CHARANDA (MICHOACÁN) 2003
BACANORA (SONORA) 2000
TALAVERA (PUEBLA) 1995
VANILLA (VERACRUZ) 2009
COFFEE (VERACRUZ) 2002
RICE (MORELOS) 2011
OLINALÁ (GUERRERO) 1994
AMBER (CHIAPAS) 2000
COFFEE (CHIAPAS) 1994
MANGO ATAULFO (CHIAPAS) 2003
CHILE HABANERO (YUCATÁN) 2010
CACAO (TABASCO) 2018
CHILE (YAHUALICA) 2018
RAICILLA (JALISCO) 2019

PRODUCTS *Flora & Canto*

OLINALÁ SACRED BOX.

ON THE OUTSIDE, A SUBLIME PIECE MADE BY THE HANDS OF ARTISANS, FROM GUERRERO WHO TELL THEIR STORIES, IN THE MIDDLE OF COLORS, THEIR JUNGLE AND THEIR FAITH. IN THE INSIDE, THERE IS A TREASURE, WICH ONLY A FEW CHOSEN ONES WILL BE ABLE TO LET THEMSELVES BE CHARMED BY ITS SCENT THAT IS ALIVE AND IN VERY OPENING IT LET'S OUT MISTICAL WIND FROM ITS FORESTS, FROM THE HIGHEST LANDS OF GUERRERO.



PRODUCTS

Flor & Canto
Designation of origin

AMBER CROWN.

THE ART OF THE TIME CROWNS OUR BOTTLES. DREAMLIKE PIECES OF AMBER FROM CHIAPAS. SCULPTED WITH PATIENCE AND PASSION. IT IS THE SYMBOL THAT JOINS THE ANTIQUE EXPERIENCE OF OUR MOTHER EARTH AND THE EXPERTISE OF THE ARTISAN, WHICH UNCORKS AND ALLOWS THE GREATNESS OF ITS TALENT TO FLOW.



PRODUCTS *Flora & Canto*

TALAVERA RECEPTACLE.

A NOBLE SPIRIT SHALL BE CONTAINED BY THE MAGNIFICENCE OF A BODY THAT MERITS ITS CHARACTER, BEAUTY, SHAPE, COLOR AND EMOTION. THAT IS WHY, THE RECIPIENT WHERE OUR ELIXIR INHABITS, ITS CONCEIVED BY POTTERS FROM PUEBLA, MASTERS OF CERAMICS, WHO HAVE BEEN MOULDING FOR 500 YEARS, A STYLE THAT DIGNIFIES AND HONORS OUR CULTURE. TALAVERA IS THE SCULPTURAL BODY THAT CONTAINS A PURE SOUL.





PRODUCTS *Flos y Canto*

AMATE CANVAS.

THE CODEX, CONTEMPLATIVE OF THE CREATION,
SURROUNDS OUR BOTTLES. THE AMATE PAPER
IS A MILLENARY ART. THAT IS HOW THE
SYMBOLS WRITTEN ON IT EXPLAIN OUR HISTORY,
SONGS AND TRADITIONS FROM THE CENTER
AND SOUTH EAST OF MÉXICO.



Flor & Cantar

AMBER
CROWN
CERTIFIED
FROM CHIAPAS

OLINALÁ
SACRED BOX
CERTIFIED FROM GUERRERO

TALavera
RECEPTACLE
CERTIFIED FROM PUEBLA

AMATE
CANVAS
FROM THE NORTHERN
MOUNTAIN CHAIN IN PUEBLA



Flor & Canto

DENOMINATION OF ORIGIN

TEQUILA
JALISCO

MÉXICO'S
PRIDE



DISTILLERY: FELICIANO VIVANCO Y
ASOCIADOS S.A. DE C.V.

EXPERIENCE OF MORE THAN FIVE
GENERATIONS GROWING AGAVE

NOM 1414

DOT 129

ARANDAS, JALISCO, MÉXICO

OUR AGAVES:

AGAVE TYPE: TEQUILANA WEBBER AZUL
AGAVES FROM LOS ALTOS DE JALISCO
WITH 8 YEARS OLD, CAREFULLY SELECTED

PROCESS:

HARVESTED BY THE JIMA METHOD

WATER SOURCES: DEEP WELL WATER

EXTRACTION: ROLLER MILL

COOKED IN MASONRY OVENS

(STONE/BRICK OVENS)

FERMENTATION AT THE RHYTHM OF
BAROQUE / CLASSICAL MUSIC

ONCE THE MICROORGANISMS AND THE
CLASSICAL MUSIC HAVE DONE THEIR JOB
OF CONVERTING THE HONEY INTO

ALCOHOL, A DOUBLE DISTILLATION

PROCESS IS CARRIED OUT IN COPPER POT.
AGING UNDER CONTROLLED CONDITIONS

OF HUMIDITY, TEMPERATURE AND LIGHT

IN AMERICAN OAK EX-BOURBON

BARRELS FOR AROUND 50 MONTHS

HAND BOTTLING, FILTERED, TASTED,

SUPERVISED FOR QUALITY CONSISTENCY.

OUR TEQUILA:

EXTRA AGED TEQUILA RESERVA
ESPECIAL FLOR Y CANTO 100% AGAVE
50 MONTHS AGED IN AMERICAN OAK
EX-BOURBON BARRELS
46% VOL. ALC. (92 PROOF)
1 LITTER OR LITTLE MORE
ADDITIVE FREE
DISTILLED, BOTTLED & AGED IN
ARANDAS, JALISCO, MÉXICO
MASTER DISTILLER: SERGIO HUGO CRUZ
SÁNCHEZ
SMALL BATCHES OF EXTRA LIMITED
EDITION FROM THE SELECT VIVANCO'S
CAVA
APPEARANCE: MAHOGANY COLOR, DARK
AMBER WITH REDDISH TONES.
AROMA: TOASTED OAK, MULTITUDE OF
FRUIT AROMAS, COOKED AGAVE, VANILLA,
MAPLE, CARAMEL, CINNAMON AND SPICE
AROMAS
TASTE: CREAMY TASTE OF OAK, GREAT
BODY, LONG AND SLIGHTLY SWEET
FINISH, COOKED AGAVE, VANILLA, NUTS,
CARAMEL AND LIGHT SPICES.
DO NOT MIX WITH ANYTHING, THIS
TEQUILA IS ENJOYED STRAIGHT



SPECIAL LIMITED EDITION

Flor y Canto

DENOMINATION OF ORIGIN

TEQUILA
JALISCO

MÉXICO'S
PRIDE

Flor & Canto

DENOMINATION OF ORIGIN

TEQUILA JALISCO

MÉXICO'S
PRIDE



MEXICAN APPELLATIONS OF ORIGIN
THAT CONTAINS THIS COLLECTION:

TEQUILA RESERVA ESPECIAL EXTRA
AGED 100% AGAVE FROM ARANDAS,
JALISCO.

OLINALA BOX HAND PAINTED WITH
MINERALS AND NATURAL EXTRACTS
FROM GUERRERO , UNIQUE WOOD FROM
THIS AREA THAT'S SPREADS A DELICIOUS
SMELL.

TALAVERA BOTTLE: HAND CRAFTED AND
HAND PAINTED BOTTLE FROM PUEBLA
AMBER CAP: UNIQUE AND SPECIAL
AMBER FROM CHIAPAS, MILLIONS OF
YEARS OLD, EXTRACTED AND SCULPTED
BY HAND, THIS JEWEL HAS A CERTIFICATE
OF PROTECTED APPELLATION OF ORIGIN.
AMATE CANVAS: BOTTLE COVERED WITH
A PRECIOUS ART IN AMATE PAPER, AN
ANCIENT MEXICAN ART THAT CONTAINS
THE CERTIFICATE OF AUTHENTICITY OF
THIS BEAUTIFUL PIECE.

MORE ABOUT US:

FAMILY OWNED BRAND
% OF SALES IS USED TO DEVELOP AND
GET BETTER CONDITIONS FOR THE
ARTISANS INVOLVE IN THIS PRODUCT



FOUNDATION *Canto en Flor*

CANTO EN FLOR FOUNDATION RECEIVES AND ADMINISTRATES A % OF THE UTILITIES OF THE GRAP FOR REINVESTMENT AND GROWTH OF OUR ARTISAN SUPPLIERS. THIS MAKE IT POSSIBLE FOR VULNERABLE COMMUNITIES (FROM STATES SUCH GUERRERO, MICHOACÁN, CHIAPAS, TABASCO, JALISCO, OAXACA, VERACRUZ AND MORE). TO HAVE ACCESS TO PROFESSIONALIZATION, TRAINING, NEW SELLING CHANNELS, TECHNOLOGY, MORE AND BETTER JOBS, JOB BENEFITS BETTER THAN THOSE GIVEN BY LAW, AND MANY MORE BENEFITS. WITH THE GOAL OF IMPROVING THE QUALITY OF LIFE OF THE ARTISANS WHILE PRESERVING THE CULTURE AND PRODUCTS THAT ARE 100% MEXICAN. PROMOTING GOOD PRACTICES AND FAIR PIECES.



SPANISH VERSION

